

PRINCE PREFERRED ESCAPES



SPRING 2010

Spring Into Summer with 1,000 Bonus Point and a Resort Credit

Now is the time to start planning your next trip to Hawaii. Prince Resorts Hawaii is offering a fantastic Spring Into Summer Package at our three oceanfront properties on Oahu and the Big Island of Hawaii.

As a Prince Preferred member, you'll earn **1,000 bonus Prince Preferred points** with any stay of five nights or more. You'll also receive up to a \$100 daily Resort Credit good toward on-site resort activities such as golf, dining and massage.

Visit PrincePreferred.com or call toll free **1.800.PRINCE.4** (1.800.774.6234).




MAUNA KEA BEACH HOTEL
KOHALA COAST

From \$368 per night - Golf Vista
\$100 daily Resort Credit




HAPUNA BEACH PRINCE HOTEL
KOHALA COAST

From \$215 per night - Ocean View
\$50 daily Resort Credit




HAWAII PRINCE HOTEL WAIKIKI
AND GOLF CLUB

From \$170 per night - Marina
\$50 daily Resort Credit

Offer valid 4/1/10 - 9/30/10. Subject to availability. Resort credit not applicable to room and tax; unused resort credit will not be refunded. Rates plus applicable taxes, based on single/double occupancy. Guests must provide Prince Preferred member number at the time of booking. Bonus points are per stay, per account and one time only. Offer may not be combined with other discounts or promotional offers. Blackout dates and some restrictions may apply.

Kids Stay, Play and Eat Free



It's one of the most family-friendly offers you'll ever find, and it's good at all three Prince Resorts Hawaii properties: Hawaii Prince Hotel Waikiki, Hapuna Beach Prince Hotel and the Mauna Kea Beach Hotel.

Kids can stay for free, dine for free and play golf for free - all when accompanied by their parents. To reserve your next family vacation, call toll free **1.800.PRINCE.4**.

Offers valid 4/1/10 - 9/30/10 at Hawaii Prince Hotel Waikiki and Hapuna Beach Prince Hotel; 4/10/10 - 9/30/10 at the Mauna Kea Beach Hotel. Children 17 and under stay free with parents, using existing bedding. Golf-ready children 6 - 17 golf free when golfing with parents. Children 12 and under may order a complimentary meal from our Keiki (kid's) menu or buffet when dining with parents at select outlets at breakfast, lunch or dinner. Blackout dates and some restrictions may apply.

Update Your Member Information and Earn 250 Bonus Points

Everything you need to know about your Prince Preferred membership account is at PrincePreferred.com. Simply log in and view your current point activity statement. You can also explore award options on-line and easily process your award redemptions.

And speaking of points, here's an easy way to earn 250 more: just update your member personal information. Click on "Edit My Profile," verify and update your mailing address and email address, then click "Submit." Your 250 bonus Prince Preferred points will be credited to your account.

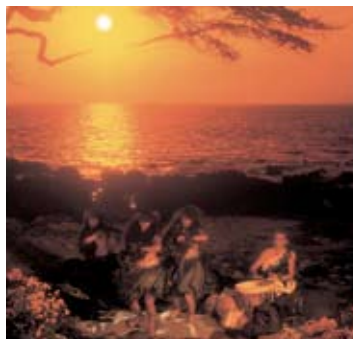
If you would prefer to have printed statements sent to you, please call **1.866.977.4589** or email P.Preferred@PrinceHawaii.com.

Dining Destinations and Member Specials



Come to the birthplace of Kohala Regional Cuisine for the finest, freshest ingredients, prepared in innovative fashion by Executive Chef George Gomes, Jr. Come for the exclusive “Enomatic Wine Experience,” featuring 48 intriguing wines to sample by the glass. Or come simply for the outstanding views of Kauna’oia Bay and charming elegance of the Mauna Kea Beach Hotel, savored over the Big Island’s best Sunday Brunch.

For reservations, please call **808.882.5810**.



MAUNA KEA OCEANFRONT LU’AU

Island music, food and tradition meet here, just steps from the ocean at the Mauna Kea Beach Hotel. From graceful hula to the spectacular energy of the fire-knife dance, it’s all here. And the food more than lives up to the setting, featuring imu-roasted kalua pig, island fish, laulau and many more traditional favorites. Prince Preferred members get a 50% discount on a second seat (1 discount per party) through 6/30/10.

For reservations, please call **808.882.5810**.



LET’S GO CRABBING

Hapuna Beach Prince Hotel’s Ocean Terrace plays host to one of the Big Island’s favorite Friday night traditions: the “Let’s Go Crabbing” buffet. Dishes include steamed snap-and-eat crab legs, chilled snow crab claws, a wok station with fried Dungeness crab clusters, tempura soft shell crab, steamed Alaskan snow crab legs and a huge selection of other delicacies. Prince Preferred members enjoy a 20% discount through 6/30/10.

For reservations, please call **808.882.5810**.



Combine a day on the links with a memorable meal at the Bird of Paradise, located at the Hawaii Prince Golf Club on the Ewa Plain of Oahu. This is casual resort dining as it should be, offering both tried-and-true classics and a delicious introduction to the dishes that are most popular with Island residents. Prince Preferred members can purchase one brunch and get 50% off the second (up to 5 discounts per party of 10 or more) through 6/30/10.

For reservations, please call **808.952.4784**.

Discount applicable to Prince Preferred Members only. Must provide Prince Preferred membership ID number at the time of booking and present Membership Card or copy of this newsletter to restaurant server to be eligible to receive discount. Offer limited to one-time usage per membership account. Prices are exclusive of tax and gratuity; may not be combined with any other offers or promotions. Discount based on food portion only. Not valid for business or meeting groups; not valid on Holidays or special events. Subject to change and availability. Some restrictions apply. Prince Preferred points will only be accrued if charged to Prince Preferred Member Guest folio in conjunction with a simultaneous stay.

Beyond Hawaii



The Prince Park Tower Tokyo is celebrating its 5th anniversary by extending Prince Preferred members an exclusive offer through the end of the year. You’ll receive a complimentary category upgrade, daily breakfast, and admission to the spa and fitness center for guests 25 years or older.

The hotel makes an ideal base for your explorations of Tokyo with 673 guest rooms, 14 restaurants and lounges, an indoor heated pool and a natural hot spring spa – all just minutes by public transportation or taxi from Tokyo’s best attractions.

It’s a great way to celebrate a remarkable year of anniversaries, including 20 years at Hawaii Prince Hotel Waikiki, 15 years at Hapuna Beach Prince Hotel and 1 year following the grand reopening of the Mauna Kea Beach Hotel.

To take advantage of the 5th Anniversary Upgrade promotion, call toll-free **1.800.542.8686**, email **PrinceUSA@PrinceJapan.com** or visit **PrinceHotels.com**.



5th
ANNIVERSARY
“UPGRADE”
PROMOTION

Single from
¥19,800 per night

Double from
¥21,800 per night

Offer valid through 12/30/10. Guest must provide Prince Preferred member number at the time of booking. Rate is based on availability, dates of stay and select room categories. Rate includes 10% Service and 5% Consumption Tax; rate does not include Tokyo Accommodation Tax. Not valid with any other special rates, promotions or offers. Blackout dates and some restrictions may apply.

A member of
The Leading Hotels of the World